

## How many of these famous cigarette holders can you identify?



**Hint:** Used by Chinese rulers of the 19th c.

**Answer:** Yes, it was the holder of Angie Charleybent, the great tennis champion. Angie was the first man to play tennis with a holder in each hand.

Unfortunately, he had a tragic accident in which he hit a backhand and forehand simultaneously — breaking both wrists. His cigarette holder is still going strong.

**Hint:** Indian dancer Federico never works without it.

**Answer:** This one's a toughie! Unless you know Federico Dostoyev, who directs traffic on the Via Veneto, Federico's holder is also enough not to interfere with the whistle in his mouth, yet still manages to work perfectly — keeping his cigarette away from his lips.

**Hint:** Favorite holder of a Mexican band named Panchito.

**Answer:** This one belongs to Panchito Gutierrez, and our dealer in Juarez. Panchito's holder not only contains a filter, but a miniature whip for lashing back disgruntled customers.

**Hint:** Lucky Lady used it for support.

**Answer:** This one was supporting the cigarette of Lucky Lady Brown when she went over Niagara Falls in a giant egg carton. "If this carton will protect eggs, it'll protect me," cried Lucky as he left the dock. He was wrong, but his holder was recovered and is still functioning perfectly.

**Hint:** The cigarette holder used by clever people everywhere.

**Answer:** You guessed it. The holder on the tip of every Parliament cigarette. It really works. It has a snugly outer shell you can bite on, inside, there's a filter — recessed — away from your lips. So you taste good, clean smoke. Not filter — if you'd feel a little discomfort with one of the other holders, this is your baby! King Size and Chained Smokers.

It works like a cigarette holder works.



King, 16 mg. "tar", 1.1 mg. nicotine—100 to 10 mg. "tar", 1.1 mg. nicotine av. per cigarette, FTC Report Nov. '70

